

## WebsiteWizard Private Label

WebsiteWizard Private Label is an enterprise version of WebsiteWizard. It is based on its features, but may be customized per your unique needs, as it is a fully flexible solution.

### 1. Standard cooperation model

The most common model of cooperation is as follows: we create your private label, e.g. [company name] Website Builder, with a fresh and new design. Marketing is handled by your company, while billing and customer support can be managed either by Implix or yourself (subject to individual specifications). Although website control panels for your users as well as their accounts are hosted on our servers, the customers will not be able to identify us, as the service provider.

### 2. Benefits

WebsiteWizard Private Label lets you use an already proven web-building and hosting technology to expand your business and gain brand new revenue streams. You can seamlessly integrate it with your existing offer or launch it as a brand new product.

### 3. Revenue sharing

We offer a monthly **revenue sharing scheme of 40-55%**, based on the WebsiteWizard's original monthly price plans, dependent on the total number of your active accounts:

#### • Starter -- \$9.95

- up to **99 users** – **40%** of the current Starter price

Implix 60% = \$591

Client 40% = \$394

- up to **595 users** – **45%** of the current Starter price

Implix 55% = \$3,256

Client 45% = \$2,664

- up to **999 users** – **50%** of the current Starter price

Implix 50% = \$4,970

Client 50% = \$4,970

- above **1595 users** – **55%** of the current Starter price

Implix 45% = \$7,141

Client 55% = \$8,728

#### • Optimum -- \$29.95

- up to **99 users** – **40%** of the current Optimum price

Implix 60% = \$1,779

Client 40% = \$1,186

- up to **595 users** – **45%** of the current Optimum price

Implix 55% = \$9,801  
Client 45% = \$8,019

- up to **999 users** – **50%** of the current Optimum price  
Implix 50% = \$14,960  
Client 50% = \$14,960

- above **1595 users** – **55%** of the current Optimum price  
Implix 45% = \$21,496  
Client 55% = \$26,273

• **E-commerce -- \$46.95**

- up to **99 users** – **40%** of the current E-commerce price  
Implix 60% = \$2,788  
Client 40% - \$1,859

- up to **595 users** – **45%** of the current E-commerce price  
Implix 55% = \$15,364  
Client 45% = \$12,570

- up to **999 users** – **50%** of the current E-commerce price  
Implix 50% = \$23,451  
Client 50% = \$23,451

- above **1595 users** – **55%** of the current E-commerce price  
Implix 45% = \$33,698  
Client 55% = \$41,186

**Note:** the commission Implix receives is a percentage of the original price plan. Once you decide to increase your prices, the commission you pay us remains unchanged, i.e. we do not increase the rates. The only changes that concern the revenue sharing scheme are the changes in the total number of your clients' active accounts.

#### 4. Customization

- Would you take care of **graphics and logo** design for your private label, or do you want our talented designers to prepare it for you?

- Do you need any **additional features**, adjustments or changes? /Please describe/

- Do you intend to keep the existing **payment plans**, or rather change them?

**Note:** you are free to change the pricing and payment plans; however, you need to remember that the commission is based on WebsiteWizard's original prices.

#### 5. How to apply?

- Tell us a bit more about your business model

- Advise some information on your growth strategy
- Answer the above customization questions
- Include your company/personal contact information

...and contact us via:

<http://www.implix.com/products-private-labels.html>

<http://www.implix.com/support-contact.html>

[bizdev@implix.com](mailto:bizdev@implix.com)